



Marple Means Business

NEW MEMBERSHIP CARDS COULD REAP REWARDS FOR YOU!

VERY SOON NOW, all members will be receiving their Marple Business Forum membership cards. Keep your card safe, because it could be more valuable than you think. The card shows you are a fully paid up member of the Marple Business Forum. Production of the card when you shop or choose services locally from fellow Forum members could mean extra benefits for you. The Marple Business Forum has set up a special offer service. (This is available between Forum members only, and should not be confused with the 2Good2Miss website offer mentioned elsewhere in this newsletter).



Inter-trading between Forum members at advantageous rates is an added benefit of membership. Members already offering Forum member-only benefits include Whiting & Mason, Top Lock Marine, Stockport Waste Management and SVC Electrical.

Do you want to offer any member-only benefits to fellow members? Either contact membership chairman Mick McPhee, 0845 833 6325, or why not come along to the next general meeting of the Marple Business Forum. It is held on the first Wednesday of every month, 6.30pm, at the Marple Social & Forces Club.

CHRISTMAS SUCCESS

RETAILER members of the Marple Business Forum reported their busiest Christmas ever. It seems the shoppers decided to "shop local" this time, which is good news for the town. Both the Stockport Express and the Stockport Times reported on the shoppers' vote of confidence in the town.

The ambitious Christmas lights, arranged by Marple Business Forum, played a key part in attracting the crowds. The Forum made it possible for every single shop to display the festive white lights and display Christmas trees. Special thanks must go to Marple Business Forum member Phil Gould-Martin who put so much time and effort into making the scheme a success - thanks Phil!

Members who put up special Christmas-related offers onto the 2good2miss section at the end of last year were pleased with the results. But now that Christmas is well and truly behind us, please be sure to put on your new offers on the website. It couldn't be easier. Just send an email to 2good2miss@marpletraders.co.uk, giving your business name and address and details of the offer (in around 25 words). Don't forget to include any qualifications/restrictions, such as if the offer is only available on particular days or times. And don't forget to include your daytime number in case we need to check any detail with you before posting your special offer on the site. 2good2miss drives shoppers to our website and provides you with extra business opportunities - so take full advantage of it.

- The name, postal address and email address of the website's service provider.
- The name of any trade bodies or professional associations that the business is part of, including membership or registration details.
- Your VAT number, even if the website is not being used for e-commerce transactions.

Any prices on the website must clearly state whether they are inclusive or exclusive of tax and delivery costs.

HUNT FOR TREASURE



MAKE Monday, April 2 a date in your diary. All MBF members are welcome to join in the planned treasure hunt. It will be on foot, not by car, and will start and finish at the Ring O'Bells. More details will be in the next newsletter. Thanks to MBF member Elaine Wilkinson for organising this event, which promises to be great fun!



EMAIL ADVICE

VIRTUALLY all Marple Business Forum members are now on email and several have their own websites. But few know that this month - January - has seen a new company law coming in which requires to you include the following information on all business emails and on your website:

- Company registration number
- Place of registration
- Registered office address

You're also required to have the following information on your website:

For more information about the Marple Business Forum Visit our website www.marpletraders.co.uk or email us membership@marpletraders.co.uk

and of course you can always pick up the phone and call Mick McPhee, Membership Chairman on **0845 833 6325**

2good2miss

THE Marple Business Forum's own website is attracting more and more visitors. One of the highlights of the website, and of great interest to all those who come to shop in Marple, is the 2good2miss section, where Marple Business Forum members post special offers to the general public.