



MARPLE BUSINESS FORUM

Marple Means Business

www.marpletraders.co.uk

OCTOBER 2006

OFFERS THAT ARE TOO GOOD TO MISS!

MEMBERS OF MARPLE BUSINESS FORUM should enjoy a boost to their business, thanks to a new website initiative. A new section of the MBF's own website is being created where MBF members can post details of any special offers, price promotions or special events.

When the new service takes off, more shoppers will turn to the website (www.marpletraders.co.uk) to seek out the latest special offers, which means more opportunities for local retailers and businesses to keep themselves in the public eye.

The new section of the website will be branded: *2 Good 2 Miss - Special Offers in Marple*. To publicise the new website service, we are hoping the Marple Community website will carry regular announcements about its availability.

What sort of special offers and promotions will MBF members offer their customers? It could be a percentage price cut valid only on slow sales days, or a seasonal sale. Or how about a buy-one-get-one-free on selected days? A restaurant may want to offer free wine to diners. Or a women's wear shop may promote a men only shopping evening in the run up to Christmas.

Posting your special offers on the new website page could not be easier. Just send an email to

2good2miss@marpletraders.co.uk giving your business name and details of the offer (in 25 words or less). Don't forget to include any qualifications/restrictions, such as if the offer is available only on particular days or times. Don't forget to include your daytime number in case we want to check any detail with you before posting your special offer on the site.

GOLF DAY SUCCESS

THE first ever MBF Golf Day tournament and Presentation Dinner held in September was a huge success, and already organiser Mick McPhee is planning another event for 2007. Every place for the day's golf match was taken up and all players confirmed they had a most enjoyable round of golf. In the evening golfers, their partners - and some non golfers - attended the Presentation Dinner at Marple Golf Club and watched the prize giving ceremony.



Mick McPhee (left) presents the Golf Cup to this year's overall winner, Scott Grayson of Edward Mellor Estate Agents, Marple.

QUIDS IN FOR MARPLE GAMBLERS

THE MBF Casino Night took place in September at the Marple Social & Forces Club. It may have been funny-money on the night, but over £1,000 real money was raised, thanks to the

large number of people who attended the social event. The proceeds were split between the Business Forum and the Rotary Club of Marple & Goyt Valley. The money raised will go towards the Christmas lights and trees on Market Street. Thanks to Kay Gould-Martin for the time she spent organising this successful event.

LET'S LIGHT UP MARPLE THIS CHRISTMAS

CALLING all MBF members - let's make this year's Christmas lights the best display ever! The MBF is playing an important role in attracting the largest amount of shoppers possible into the town in the run up to Christmas. A key part of this is to make it easy for every single shop in the town to display attractive and festive white Christmas lights. Have you ordered your Christmas lights yet? There is still time to order your Christmas lights and brackets, but you will have to hurry as the final date for ordering is almost upon us. A Christmas tree, placed into your existing bracket, to attach your own lights to is £27.50. That includes taking down and disposing of the tree after Christmas. The bracket for you to erect yourself is £22.50. If you want the bracket erecting, then it is an extra £15. Phone Phil Gould-Martin straight away on 0161 449 0847 (daytime on 0161 427 3723) or email christmas@marpletraders.co.uk.

MEMBER-TO-MEMBER BENEFITS

IN this newsletter we include details of a planned new special offer scheme to encourage shoppers to use MBF member retailers and businesses more frequently. But how about some special offers for MBF members only? Inter-trading between members at advantageous rates is an added benefit of MBF membership, and already some members do offer member-only benefits. These include Whiting & Mason, Top Lock Marine, Stockport Waste Management and SVC Electrical. If you want to offer any member-only incentives, then contact Mick McPhee, or come along to the next monthly meeting of the Forum, being held on 1st November, 6.30pm at the Social & Forces Club.

For more information about the
Marple Business Forum
Visit our website
www.marpletraders.co.uk
or email us

membership@marpletraders.co.uk
and of course you can always
pick up the phone and call
Mick McPhee,
Membership Chairman on
0845 833 6325